



Scientific Art for Cancer- The Concept

Aims:

Support cancer patient organizations using scientific art as a communication tool.

Raise awareness – communicate the importance of the research we (TRANSMIT) and others do to the broader public and to the patients and their families..

Activities:

Create scientific art (e.g. IF images, photographs, paintings, petri dish art) with some connection to cancer.

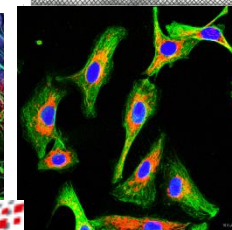
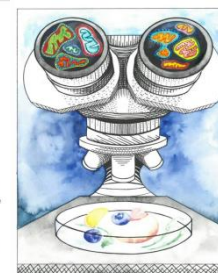
Raise funds – donations in exchange for art (e.g. printed onto postcards, greetings cards, paintings, sculptures) via a fundraising website, advertising campaign on social media/newsletters.

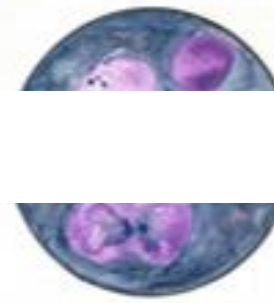
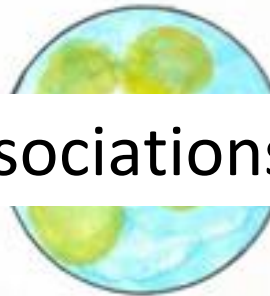
Manage sites, donations and distribution of art.

Take part in outreach activities in each of our host countries, organized by us or by the patient organizations.



ebay





Patient Associations



Bröstcancerföreningen

Amazona



HLRCC
Family Alliance
Knowledge Saves



Österreichische Kinder-Krebs-Hilfe
Verband der Österreichischen
Kinder-Krebs-Hilfe Organisationen



Why these patient organizations?

Advantages of choosing our approach

Equally important to support the emotional and mental well-being of patients during and after therapy as it is to research cancer and find new more effective treatment strategies.

Inclusive – patients with ALL types of cancer and their families.

Patient organizations are often under supported/funded.

Low cost – no traveling costs, free online platforms, low cost production and distribution of artwork.

Why multiple organizations?

Maximum impact - Broader reach - patients and general public beyond our host countries.

To be as inclusive as possible and give each TRANSMITer the opportunity to take part in outreach activities in their host countries.

**FUN, INTERACTIVE, UPLIFTING,
ENLIGHTENING**